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Count on Carson to bring you and your customers truly innovative, high-quality consumer optics at extraordinary value. Carson is a leading supplier in consumer optics. Major catalog companies and retailers coast-to-coast rely on Carson for a broad range of products in every category including recreation, sports, hobby, school, and craft. From high-end binoculars to low cost magnifiers and everything in between, supported with eye-popping packaging and point-of-purchase displays, their dedicated sales team makes sure the product you need gets on the floor and moves out the door.

Innovation, high quality and extraordinary value... today's smart consumers demand it. Carson delivers it!

I got the amazing chance to review the zOrb Digital Microscope from Carson and my kids and I love it! I had needed a microscope for homeschooling and this one fit the bill perfectly. Not only is it small and portable but also it is super easy to use and my kid's dove right in experimenting around with looking at things close up. My son even thought it would be funny to put an ant under it and show my toddler who now thinks ants are huge 😊



The MM-480 zOrb from Carson Optical is a Digital Microscope with an integrated camera that displays the magnified image right on your computer screen. The impressive 35x Magnification (14" monitor) allows you to see details of ordinary objects you never knew existed! The built-in internal illuminator ensures a clear and bright image. The zOrb Digital Microscope comes in 3 colors: Surf Blue, Safari Green and Lava Orange. Capture an image to keep using the built-in 640 x 480 resolution digital camera. You can even

capture close-focus video with the zOrb! The zOrb is compatible with Microsoft Windows 98SE, ME, 2000, XP, XP Service Pack 3 Upgrade, Vista and MAC OSX 10.4 or later. A USB 2.0 port is required.

My family and I have used our zOrb on almost a daily basis both for fun times and schoolwork and it is a very handy microscope and we absolutely love having it. My kids are constantly looking for things to use the microscope on. We have had lots of enjoyment out of it and I recommend it to everyone.